

# Vision, Mission & Values

## Vision

To improve the mental health and wellbeing of people working in high-risk and hard to reach industries to prevent the risk of suicide.

## Mission

To reach and support people in high-risk workplaces to enable them to increase their wellbeing and resilience, whilst supporting businesses to make mental health and wellbeing more accessible for their employees.

## Values

In pursuing our vision and mission, our values set the culture and standards we commit to and expect each other to demonstrate.

These values will remain at the forefront of everything we do.



### TEAMWORK & COLLABORATION

We nurture a collaborative culture that builds upon the individual strengths of our staff and partners to achieve the maximum reach and impact with our programs.



### EXCELLENCE

We strive for excellence in our programs, client services and operations while demonstrating contemporary and clinical best practice.



### RESPECT

We will actively celebrate the diverse perspectives and experiences of all. We embrace an organisational culture of mutual respect and take time to develop relationships through meaningful communication and connection.



### TRUSTWORTHINESS

Trust remains at the heart of our relationships with others. We make a conscious commitment to be transparent and truthful. We will remain accountable for our actions and give honest feedback.



### INTEGRITY

We maintain a consistent and uncompromising commitment to strong moral and ethical principles. Our actions are sincere and we will remain dedicated and considered even in the most difficult of situations.