

OUR GOALS

**CULTURE**

engagement scores  
2023 | Top 10  
2024 | Top 5  
2025 | Top 3

**REACH**

client participation  
2023 | 110,000  
2024 | 140,000  
2025 | 200,000

**IMPACT**

program outcomes  
2023 | +3% improve  
2024 | +3% improve  
2025 | +3% improve

**SATISFACTION**

customer advocacy  
2023 | > 6 NPS  
2024 | > 7 NPS  
2025 | > 8 NPS

**FUNDING**

sources of revenue\*  
2023 | 70/20/5/5  
2024 | 60/30/5/5  
2025 | 50/35/10/5

OUR VISION

**AN AUSTRALIA WITHOUT SUICIDE**

OUR MISSION

TRANSFORMING THE MENTAL HEALTH AND WELLBEING  
OF THOSE WHO WORK IN HIGH-RISK, HARD TO REACH INDUSTRIES

STRATEGIC DRIVERS

WHO AND WHERE WE SERVE

	2023	2024	2025
<b>Building and Construction</b>	ACT / NSW	+ VIC / QLD	NATIONAL
<b>Transport and Logistics</b>	NSW / VIC / ACT	+ QLD	+ NT / SA
<b>Manufacturing</b>	N/A	TRIAL	TBC
<b>Agriculture, Rural, Mining</b>	N/A	N/A	TRIAL
<b>Community</b>	ACT and surrounds	ACT and surrounds	ACT and surrounds

WHAT WE SERVE

**Awareness and Advocacy**  
Information, resources and self help.  
Campaigns to build awareness

**Promotion and Prevention**  
Training programs

**Early Intervention**  
Health and wellbeing screening  
Counselling support and referrals

TEST AND LEARN

**2023**  
OZH 360° audit tool  
Health in Trades Launch

**2024**  
State-based resource team  
OZH Accelerator / Start-up fund

**2025**  
TBC

LEAD ENABLERS



Employer of Choice



Clinical Excellence



Customer Focus



Valued Partners



OzHelp Advocacy



Financial Freedom

OUR VALUES

Teamwork and  
Collaboration

Excellence

Respect

Trustworthiness

Integrity